

PHOTO RELEASE FOR SOCIAL MEDIA

Business Name: _____

Date: _____

Photo release form specifically for social media use — Instagram, Facebook, TikTok, and other platforms. Covers reposting, tagging, and ad use.

** Required fields*

Full Name *

Email *

Social Media Handle(s)

@handle

Date of Birth *

Business/Brand Name *

Photo/Video Date *

Social media platforms *

Options: Instagram / Facebook / TikTok / LinkedIn / Twitter/X / YouTube / All platforms

I consent to my photos being posted on social media *

I consent to being tagged in posts

I consent to my photos being used in paid social ads

Subject Signature *

Sign here

Date: _____

CONSENT / WAIVER

I grant permission for photos and videos containing my likeness to be posted on the social media platforms specified above. I understand that: (1) Content posted on social media is publicly accessible; (2) I may be tagged in posts; (3) Content may be used in paid advertising if I've consented above; (4) Once content is shared on social media, complete removal may not be possible due to screenshots and shares. I release the business/brand from claims arising from the authorized posting of my image on social media.

Client Signature: _____

Date: _____

Print Name: _____